

For Immediate Release

As of: June 15th, 2011

**THE KELOWNA
SCULPTORS
NETWORK
SOCIETY**



PRESENTS:



**The Kelowna Sculptors Network Society
In partnership with the City of Kelowna
Presents:**

“ART ROCKS” in the CITY

- What:** “ART ROCKS in the CITY” is a “Live” **Stone Sculpture Community Art Event**. A dozen local sculptors will be working over 3 months on 14 large-scale marble stone sculptures. These will be created on the plaza next to the SW corner of the Rotary Centre for the Arts. The public is invited to view the artists at work as they slowly sculpt their own artistic vision over the summer months. This gives people the chance to view how this sculpting process works and interact directly with the artists during their breaks. One of the large sculptures will feature a Community Art Project component; a contest for youth to submit their own artwork ideas to be etched onto a sculpture being worked on by all the artists. This sculpture will in turn be donated to the community at a suitable location yet to be chosen. The committee is seeking suggestions for a location that can provide secure public access for perpetuity. In addition, there will be an opportunity for the public to vote on their favorite sculpture for a “People’s Choice Award” to be announced at the conclusion of the event. An opening ceremony will be held shortly in mid-June, followed by a special celebration Saturday July 30th, at the Kelowna Art Gallery to honor the 10 winning youth, whose art will be featured! Finally in early September there will be a closing reception featuring all the finished works of art and announcement of the “People’s Choice” selection!
- When:** **Mid June 2011 – Mid September 2011** Artists will be working at various times, most days throughout the summer months beginning June 20th to mid-September, 2011.
- Where:** **Location:** This event will be along the *Art Walk-Way* located on the SW Plaza beside the Rotary Centre for the Arts (*RCA*) at **421 Cawston Avenue, Kelowna, B.C.**
- To Enter:** The public component will be launched in late June, inviting youth (17 & under) to submit an original 8”x8” tattoo artwork in black & white. Ten entries will be chosen, and the winning entries will be professionally etched (sand-blasted) into the special marble sculpture as a Community Art project. A special reception to honor these winners will be held on Saturday July 30th at the Kelowna Art Gallery.

Who:

Participating sculptors include: **Alisdair Smith, Alex mentes, Dave Walton, Donna Lee, Elma Eides Neufeld, Estaban Castillo, Jan Richmond, Jeanne Bates, Lynden Beesley, Melvyn Hunt, Scott McKinnon & Trevor Moen.** The Kelowna Sculptors Network Society is a local group of budding & veteran sculptors who have formed a society and operate from their own collective studio located in the Rotary Centre of the Arts (Studio #112). The KSNS is a non-profit organization which supports sculptors by providing a venue where they can meet to share ideas and information. The society assists sculptors by organizing shows in galleries and public venues. It is dedicated to promoting public awareness and the appreciation of sculpture through workshops and demonstrations. The group is always interested in new members who have an interest in learning more about the process of creating sculptures, from wood, metal, stone, paper and more. They participate in several art shows, workshops and special events promoting sculpture as a unique artistic endeavor.

More Info (Media Only): regarding Kelowna Sculptors Network Society, contact President Estaban Castillo at scqban@yahoo.com or call 250-862-0631. For more information on the “Art Rocks in the City” project, please contact Scott McKinnon at starrific12@gmail.com or call (C) 250-763-4549. Photographic & interview opportunities before or during the event can also be arranged.
Go to: www.kelownasculptors.com or on Facebook: ART ROCKS in the CITY



Some of the 14 large marble boulders set up along the south-west corner of the Rotary Centre of the Arts where 12 sculptor's will spend the summer months carving into beautiful works of art. One of the sculpture's will be a community art project involving a contest for youth to enter “tattoo artwork” reflecting their “Favorite Activity”. Ten lucky artists will have their artwork chosen to be professionally sandblasted onto a single sculpture which in turn will be donated to the community, at a location yet to be demined. The committee is currently seeking suggestions for a location where it can be kept safe and available for public viewing in perpetuity.

For more details, watch for updates on our Website: www.kelownasculptors.com or Facebook: ART ROCKS in the CITY as an event search.